



Empty shelves cost you money and customer loyalty. We can help you create a smart inventory management plan and deliver on it.

**Consumer products companies are working to eliminate waste and inefficiencies from their supply chain, while reducing costs and increasing customer satisfaction.**

Every day consumer products industry executives face decisions about how to manage their inventories. The best performing companies are able to forecast their demand so well that they are able to have their suppliers produce inventory that appeals to a majority of their customers. The top companies are constantly reviewing their stocking policies. They ask questions such as: What service levels do we need to turn product? How do we reduce inventory for slow and obsolete inventory? And, how can we balance safety stocks to meet buying demand?



**Let Red Arrow Logistics help you reduce your distribution costs and generate efficiencies as you deliver to your retailers.**

Today's companies and consumers are interested in environmentally sound manufacturing, supply chain and distribution practices. Promotion of fast moving cycle times is an important tool for your company's advertising and marketing to generate sales.

Successful brands are typically supported by highly efficient distribution networks. Companies that are successful in the fast moving consumer goods segment have supply chain visibility, excellent speed to market and high levels of on-time delivery to customers.

**We understand your needs and have the experience to become part of your team's solutions.**

We support leading OEMs in the electronics industry that are moving "hot" consumer brands to market. Our technology customers count on us to meet their fast order and replenishment cycles, in addition to fulfilling retail orders and inventory replenishment for ongoing business.

Red Arrow is able to insure high value goods and equipment for the consumer electronics and telecommunications sectors.

